

Internship Application Requirements

Please send the following no later than Wednesday, February 13, 2019 in the U.S. Mail. (Remember them?) We will not accept applications with a postmark after this date. Must be a senior/graduating in 2019 to apply.

- Resumé with cover letter indicating the discipline** you are interested in (e.g., account service, digital/social strategy, copywriting, art direction, video production, brand strategy, interactive, etc.), **why you are interested** in pursuing this, and **what specific qualifications** you have for this area of interest.

 - Celebrity or cartoon look-alike (optional, unless you think it's a selling point).**

 - Non-returnable samples* of your work (optional).**
**However, we request that you do not send us your 40-page group project presentation. (Save some trees, please.)*

 - Name, email, and phone number for two educational or professional references.**

 - Choose three icons that represent you, along with an explanation about why they represent you.**
For example: if you're a good listener, include an ear icon with a short note about why you're a good listener. If you like porridge, include an icon of a bowl and spoon with a quick summary of what the heck that means.

 - Homework assignment:** How would you launch Canada's largest quick service restaurant chain in a new American market with limited paid media support? With Tim Hortons launching in the Cleveland market this year, get creative as to how you'd introduce a brand beloved by so many internationally to our hometown, in a way that is uniquely Tim's. Also, if you are invited to Brokaw for an interview, be prepared to present your ideas to the Brokaw team.
-

Useful dates to keep in mind:

- Application postmark deadline is February 13.
 - We will review applications during mid-February and early March.
 - **Brokaw will email all applicants by March 14** regardless of whether or not they are invited in for an interview.
 - We'll interview candidates late March. All interviews must be in-person. Brokaw will not conduct phone or online interviews.
 - Final selection of interns will be made by early April.
 - Our 10-week, paid program runs from **June 3 to August 9, 2019** (Monday – Friday, 9 a.m. – 5 p.m.).
-

Mail everything to:

Brokaw Inc.

ATTN: Broternship
1213 West 6th Street
Cleveland, Ohio 44113
USA, Earth